

Curriculum Vitae

Paola Maria Anna Paniccia

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July, 2019

Biographical Data

Place and date of birth: Sora (FR) – ITALY – October, the 11nd, 1960

Address: Via Giovanni Severano n.15 -00161- Roma (RM) – ITALY



Full Professor of Management

Tor Vergata University of Rome

School of Economics - Department of Management and Law

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Web: <https://economia.uniroma2.it/faculty/69/paniccia-paola-maria-anna>

Coordinator of the interdepartmental research Center for TeleInFrastructures - CTiF

<http://ctif-italy.uniroma2.it/>

Director of the Master in "Economics and Management of Tourist and Cultural Activities"

<http://mematic.uniroma2.it/>

Director of the Master in "Management of Organizations and the Church's Social Doctrine"

<http://www.modsc.uniroma2.it/>

Member of the Board of Directors of the PNICube - and Coordinator of the Start Cup Lazio-Regional Business Plan Competitions

<http://startcuplazio.it/index.html>

CURRENT TEACHING ASSIGNMENTS

- General Management (Undergraduate level)
- Knowledge Management (Graduate level)
- Management of Tourist and Cultural Activities (Graduate level)

ACADEMIC POSITIONS

Oct., 2004- present:

Full Professor of Management [SECS-P/08], Tor Vergata University of Rome (Italy), School of Economics (tenure confirmed on 2007).

- Department of Business Studies (2004 – 2011)
- Department of Business Government Philosophy Studies (2011-2013)
- Department of Management and Law (2013-to date)

Nov., 2003-Oct., 2004:

Associate Professor of Management, Tor Vergata University of Rome (Italy), School of Economics – Department of Business Studies.

Oct., 2000-Oct., 2003:

Associate Professor of Management, University of Cassino (Italy), School of Economics, Department of Business and Employment (tenure confirmed on 2003).

Oct.,1994-Oct., 2000:

Assistant Professor in Management at University of Cassino (Italy) – Holder of the Teachings of General Management and Business Management Utilities – and at University of Florence (Italy), School of Economics.

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Feb., 1990-Feb., 1993:

Researcher in Management, University of Cassino (Italy), School of Economics, Department of Business and Employment (tenure confirmed on 1993)

EDUCATION

- *a.y.1983/84*: Degree in Business Administration and Management, Sapienza University of Rome (July 1983).
- *a.y. 1984/85*: Course on Theoretical foundations and the discipline of Management at Institute of Industrial and Commercial Techniques, School of Economics – Sapienza University of Rome.
- *a.y 1985/86*: Research methodology seminar at Department of Business Administration – University of Florence
- *April,1985*: Certified Chartered Accountant, obtained at Sapienza University of Rome.
- *a.y. 1985/86-1989/90*: Qualified as “Cultore della Materia” (Expert) of Management, Cassino University, School of Economics – Department of Business Studies and Employment.
- *a.y. 1989/90- 2001/2002*: Qualified as “Cultore della Materia” (Expert) of Management, University of Florence, School of Economics.

ACADEMIC NOMINATIONS AND SCIENTIFIC QUALIFICATIONS

Tor Vergata University of Rome (Rome, Italy)

- *2019-present*: President of the University Committee “Research Promotion for Knowledge Transfer – Patents and Spin-offs” (CVRTT).
- *2019- present*: Vice-President of the Commission for the State Examination for the qualification to exercise the profession of Chartered Accountant and accounting and integrative Expert for Statutory Auditor - I and II session 2019 (D.R. 1420/2019 del 5/06/2019).
- *2018-present*: Coordinator and Scientific Committee Member of the Interdepartmental Center for TeleInFrastructures (CTIF).
- *2017-present*: Scientific Committee Member of the Research Centre for Nanoscience, Nanotechnology and Innovative Instrumentation (NAST).
- *2017-present*: Member of the Board of Directors of the PNICube – Italian Association of University Incubators and Business Plan Competition, delegated by the Rector.
- *2016-present*: Promoter and Scientific Responsible of the Agreement of Cultural and Scientific Collaboration between the University of Ghana “GU” and the Tor Vergata University of Rome, signed in April, 13th, Tor Vergata University of Rome, Rome (Italy).
- *2015*: Scientific Co-responsible of the Agreement of Cultural and Scientific Collaboration between the Tor Vergata University of Rome and the Bahcesehir University, signed in May, 20th, Tor Vergata University of Rome, Rome (Italy).
- *2015-2016*: Promoter, Scientific Responsible and Co-Coordinator of the Advanced Training Course in “Management Techniques for Creative Industries and Contemporary Arts” (MICART), in collaboration with SKY, MAXXI Foundation and the Tor Vergata INUIT Foundation, which involved 35 students and was entirely financed by the Lazio Region.

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- *2014-present*: Scientific Committee Member of the Interdepartmental Center for TeleInfrastructures (CTIF).
- *2014-present*: Coordinator (delegated by the Rector) of the Start Cup Lazio-business plan competition aimed at creating innovative start-ups in the Lazio Region. This initiative is organized in collaboration with local Universities and Research Centres and it is part of the National Innovation Award promoted by the PNICube (the Italian Association of Incubators University and Local Business Plan Competition).
- *2014-present*: President of the Evaluation Committee and Scientific Responsible of the Mentorship program of the Start Cup Lazio.
- *2012-present*: Member of the University Committee “Research Promotion for Knowledge Transfer – Patents and Spin-offs” (CVRTT).
- *2008-2010*: Coordinator and Scientific Committee Member of the Master in “Projecting Community Programmes and International Cooperation” – IAD School of the Tor Vergata University of Rome.
- *2006 and 2010*: Member of the Organizing Commission and Evaluation Committee of the Rome Start-Cup.
- *2006-2007*: Member (delegated by the Rector) of the Board of Directors of the Association for University Incubators (AIU).
- *2006-2007*: Member of the Scientific Committee of the IUnet Project. The IUnet Project is a pilot project funded by the Italian Ministry for productive activities that aims to promote high-tech entrepreneurship in the Universities of the Association for University Incubators (AIU), including: Milan Polytechnic, Federico II University of Naples, Turin Polytechnic (GU n.142, 21-06-2001).

School of Economics - Tor Vergata University of Rome (Rome, Italy)

- *2018- present*: Scientific Committee Member of the 1st level Master in “Real Estate Economics and Management” (MEGIM).
- *2017-present*: Co-founding Member and Scientific Committee Member of the “Osservatorio Scientifico delle Imprese Femminili (OSIF).
- *2016-present*: Director and Scientific Committee Member of the Master in “Management of the Organizations and Social Doctrine of the Church”
- *2015-present*: Member of Course Board in “Economics and Management – CLEM” (Master’s Degree).
- *2015-2016*: Coordinator and Scientific Committee Member of the Specialization Course in “Social Doctrine of the Church for Economic and Social Development”.
- *2013-2015*: Scientific Committee Member of the Specialization Course in “Social Doctrine of the Church for Economic and Social Development”.
- *2012-2014*: Director and Member of the Board of the Course in “Economics and Management – CLEM” (Master’s Degree), Undergraduate and Graduate Modules.
- *2013-2015*: Scientific Committee Member of the Laboratory about “Responsible and Sustainable Firms” (Covision) of the Department of Business Government Philosophy Studies.
- *2013-2014*: Member of the Faculty Council of the School of Economics.
- *2012-present*: Member of the PhD Council in Management of the Department of “Management and Law” ..
- *2010-2014*: Didactical Commission Member of the school of Economics.
- *2006-present*: Founding Member, Director and Scientific Committee Member of the 1st level Master in “Economics and Management of Tourist and Cultural Activities” (MEMATIC).
- *2006-2018*: Vice-Director of the 1st level Master in “Real Estate Economics and Management” (MEGIM).
- *2006-2011*: Member of the PhD Council in Management & Organizational Behaviour.
- *2006-2010*: Scientific Committee Member of the Master in “Procurement Management”.

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- 2004: Promoter and Scientific Responsible of the of the Collaboration Agreement between the Association ManagerItalia Roma, the Catholic University of Eichstaett-Inglostad and the School of Economics of the Tor Vergata University of Rome, aimed at activating (from a.y. 2005/2006) an Advanced Training Course in “Economics and Management of Tourist and Cultural Activities”. The course, was held, for the first three years, by Harald Pechlaner (Professor of Tourism Management at the Catholic University of Eichstaett-Inglostadt), and was funded by the ManagerItalia Association.

University of Cassino (Cassino, Italy)

- 2002-2003: Coordinator (delegated by the Rector) of the Development Plan of the automotive components sector of the Province of Frosinone.
- 2001-2003: Member of the “Commissione Orientamento” of the School of Economics.
- 2001-2003: Member of the University Committee “Centro di Orientamento”.
- 2000-2003: Coordinator of the track in "Management" of the Degree Course in Economics and Business Administration.
- 1993-2001: Member of the Small and Medium-sized Business Observatory of the Department of Business and Employment - School of Economics.
- 2001: Member of the State Examinations Commission for the qualification to the profession of Accountant and Commercial Expert (DR 13/04/2001).
- 1997-2001: Member of the Library Commission of the Department of Business and Employment, School of Economics.
- 1998-1999: Didactical Commission Memeber of the School of Economic.
- 1991- 2002: Member of the Board of the Department of Business and Employment - School of Economics.
- 1996: Member of the State Examinations Commission for the qualification to the profession of Chartered Accountant at the University of Cassino for the year 1996 (Dr 2/05/1996).
- 1993-1996: Representative Member of the Researchers in the Faculty Council of the School of Economics and in the Academic Senate of the University of Cassino.

RESEARCH ACTIVITY (SUMMARY)

Main research interests:

- Enterprise evolution, systemic approach and co-evolution
- Knowledge Management and Time Management
- Tourism and Cultural Management
- Sustainability and Corporate Social Responsibility
- Technology transfer, Start-up and spin-off

Academic and Scientific Committees Memberships

- 2017-present: Scientific Committee Member of the Central Training School “Livio Labor”, established by ACLI - The Christian Associations of Italian Workers
- 2016-present: National Cluster in Tourism Management – Italian University Consortium of Industrial and Managerial Economics (CUEIM)
- 2015-present: Scientific Committee Member of EcceItalia – The National Consortium for the promotion of the most beautiful historic villages in Italy
- 2013-present: Italian Society of Management (SIMA)
- 2004-present: Italian Academy of Business Administration and Management (AIDEA)

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EDITORIAL AND REVIEWING ACTIVITIES

Editorial Board Membership

- 2011-present: Il Capitale Culturale. Studies on the Value of Cultural Heritage
- 2011-present: European Journal of Tourism Research
- 2010-present: Impresa Progetto-Electronic Journal of Management
- 2009-2016: Essays on Management, Economics and Ethics, McGraw-Hill – Italy

Ad hoc Reviewer for Journals and Conferences

- Tourism Management
- Current Issues in Tourism
- Journal of Sustainable Tourism
- Sustainability
- European Journal of Tourism Research
- Sinergie Italian Journal of Management
- Impresa Progetto-Electronic Journal of Management
- Micro & Macro Marketing
- Sinergie-SIMA Annual Conference
- Italian Academy of Business Administration and Management (AIDEA) Conference
- European Academy of Management and Business Economics (AEDEM) Conference
- European Academy of Bozen/Bolzano (EURAC)
- European Academy of Management (EURAM)
- International Association of Scientific Experts in Tourism (AIEST)

PUBLICATIONS

Journal Articles

1. Paniccia P., Silvia B. (2018), “Co-Evolution of the University Technology Transfer: Towards a Sustainability-Oriented Industry: Evidence from Italy”, *Sustainability*, 10, 4675, pp. 1-29; DOI:10.3390/su10124675.
2. Paniccia P., Cristofaro M., Baiocco S., Leoni L. (2018), “L’approccio co-evolutivo alla sostenibilità delle destinazioni turistiche. Evidenze dalla “Convenzione delle Alpi”, in *Impresa Progetto – Electronic Journal of Management*, n.3., pp.1-24, ISSN: 1824-3576, DOI: 10.15167/1824-3576/IPEJM2018.3.1136.
3. Paniccia P., Barile S., (2018), Convegno “Evoluzionismo sistemico: il fascino della precarietà. Una breve presentazione”, in *Impresa Progetto – Electronic Journal of Management*, n.2., pp.1-3, ISSN 1824-3576, Doi: 10.15167/1824-3576/IPEJM2018.2.1123.

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4. Paniccia P., Silvestrelli P., Leoni L., Baiocco S. (2017), “Imprese agricole, territorio e turismo in sinergia per lo sviluppo sostenibile”, in *Impresa Progetto – Electronic Journal of Management*, n.3, pp. 1-32, ISSN 1824-3576.
5. Paniccia P. Leoni L., Baiocco S. (2017), “Interpreting Sustainability through Co-Evolution: Evidence from Religious Accommodations in Rome”, *Sustainability*, 9, 2301, pp. 1-19, Doi:10.3390/su9122301
6. Paniccia P., Leoni L. (2017), “Co-evolution in Tourism: the case of Albergo Diffuso”, *Current Issues in Tourism*, pp.1-28 , DOI: 10.1080/13683500.2017.1367763.
7. Paniccia P., Formisano, V. (2015), “The Italian manufacturing industry: challenges and courage. Evidences from the Fiat case”, in *Sinergie Italian Journal of Management*, vol. 33 (98), pp. 19-44, DOI: 10.7433/s98.2015.03.
8. Paniccia P., Morelli G., Cicerchia A. (2015), “Le imprese creative: dall’approccio per classificazioni ai modelli di management”, in *Economia dei Servizi. Mercati Istituzioni, Management*, Il Mulino, vol. 2, pp. 123-150, ISSN: 1970-4860.
9. Paniccia P., Formisano V. (2015), “L’industria manifatturiera italiana: le sfide e il coraggio. Evidenze dal caso Fiat”, *Sinergie Italian Journal of Management*, Vol. 33, n. 98, pp. 19-44, ISSN 0393-5108, DOI 10.7433/s98.2015.
10. Paniccia P. (2012), “Nuovi fermenti di sviluppo sostenibile nel turismo: l’esempio dell’ “albergo diffuso”. Tra borghi storici, residenze d’epoca e antichi casali rurali”, *Impresa Progetto – Electronic Journal of Management*, n. 1, pp. 1-26, ISSN: 1824-3576.
11. Paniccia P. (2011), “Coevoluzione impresa turistica-ambiente e innovazione. Il contributo dei fattori tempo e conoscenza”, *Tourism and psychology. Cross-disciplinary Journal of studies, research, and education*, Padova University Press, vol. 4 (1), pp. 70-97, ISSN: 2240-0443, DOI: 10.14658/TP-2011-1.
12. Paniccia P., Valeri M. (2008), “Relazioni e cooperazione per la competitività delle tipicità rurali: il business del nocciolo viterbese”, in *Esperienze d’Impresa*, n.16 vol. 2, ISSN:1971-5293, pp. 5-32.
13. Paniccia P. (2008), “Dall’acquisto all’approvvigionamento sistemico in impresa”, in *L’Ufficio Acquisti*, vol. 29.
14. Paniccia P., Pechlaner H., Valeri M. (2007), “Da borgo ad albergo: il caso Sextantio”, in *La Rivista del Turismo*, vol. 4, pp. 16-23, ISSN: 1972-1390.
15. Paniccia P. M.A., Pechlaner H., Valeri M. (2007), “L’albergo diffuso nella progettazione del valore di una destinazione turistica. Il caso Sextantio”, in *La Rivista del Turismo*, vol. 4, pp. 16-23.
16. Paniccia P. (2000), “Il tempo nell’approccio sistemico al governo dell’impresa”, in *Esperienze d’Impresa*, vol. 8, pp. 93-134, ISSN: 1971-5293.
17. Paniccia P. (1990), “L’integrazione tra portafoglio strategico e portafoglio tecnologico: nuovi modelli emergenti per il governo dell’impresa”, in *Sinergie*, vol. 23, pp. 111-142, ISSN: 0395-5108.
18. Paniccia P. (1988), “Legge Prodi ed eterorisanamento aziendale”, in *Sinergie*, vol. 6, pp. 58-68, ISSN: 0393-5108.

Chapters in Edited Books

1. Paniccia P., Baiocco, S., Scafarto F. (*in press*), *Managing TTOs to generate Successful University Spin-Offs: towards a Co-Evolutionary Perspective*, Collana ManOTec, Edizioni Nuova Cultura, ISSN 2611-3260.
2. Paniccia, P., Cristofaro, M., Leoni, L. e Baiocco, S. (*in press*), “Istituzioni e competitività delle destinazioni turistiche in una prospettiva co-evolutiva: evidenze dal Trattato Antartico”, Collana ManOTec, Edizioni Nuova Cultura, ISSN 2611-3260.

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3. Paniccia P. (2018), “Conoscenza e impresa: prospettive di analisi, concetti di base e processi”, in: Paniccia P. (Ed.), *Knowledge management per la competitività d'impresa. Modelli, strumenti, casi di studio*. Roma, Aracne, pp. 15- 62, ISBN: 978-88-255-1370-7. DOI: 10.4399/97888255137076.
4. Paniccia P. (2018), “Gestire la conoscenza”, in: Paniccia P. (Ed.), *Knowledge management per la competitività d'impresa. Modelli, strumenti, casi di studio*. Roma, Aracne, pp. 63-88, ISBN: 978-88-255-1370-7. DOI: 10.4399/97888255137076.
5. Paniccia P. (2018), “Il fattore tempo nella valorizzazione del sapere d'impresa: il caso Olivetti”, in: Paniccia P. (Ed.), *Knowledge management per la competitività d'impresa. Modelli, strumenti, casi di studio*. Roma, Aracne, pp.299-343, ISBN: 978-88-255-1370-7. DOI: 10.4399/97888255137076.
6. Paniccia P., (2018); “*L'impresa time-knowledge based*”, in: Paniccia P. (Ed.), *Knowledge management per la competitività d'impresa. Modelli, strumenti, casi di studio*. Roma, Aracne, pp.165-189, ISBN: 978-88-255-1370-7. DOI: 10.4399/97888255137076.
7. Leoni L., Silvestrelli P., Paniccia P. (2018), “Modelli di general management e strumenti di knowledge management”, in Paniccia P. (Ed.), *Knowledge management per la competitività d'impresa. Modelli, strumenti, casi di studio*. Roma, Aracne, pp. 281-298 ISBN: 978-88-255-1370-7, DOI: 10.4399/97888255137076.
8. Paniccia P., Baiocco S. (2018), “Turismo religioso e competitività: una prospettiva co-evolutiva dei servizi di ospitalità”, in Poggesi S., Paniccia P., *Evoluzione nei servizi – Evolution in services*, Cedam, Wolters Kluwer, Padova, pp. 3- 39, ISBN: 978-88-13-365479.
9. Paniccia P. (2018), “Tempo e conoscenza nella co-evoluzione tra impresa e ambiente”, in Cafferata R., *Management in adattamento. Tra razionalità economica, evoluzione e imperfezione dei sistemi*, Il Mulino, Bologna, pp. 294-299. ISBN: 9788815275110.
10. Paniccia, P. (2015), “La virtù del coraggio nell'imprenditorialità: dal concetto etico cristiano al concetto imprenditoriale di coraggio”, in D'Ascenzo F., Ferri G., Risso M. (Eds.), *L'umanesimo nell'economia globalizzata*, Collana Nuovo Umanesimo, Economia, vol.12, Libreria Editrice Vaticana, Città del Vaticano, Roma, pp.125-163, ISBN: 978-88-209-9657-4.
11. Paniccia, P., Leoni, L., Cicerchia, A. (2015), “Residenze e borghi storici in Italia: un'opportunità di crescita sinergica nell'ottica della sostenibilità per il management turistico e immobiliare”, in Cafferata R. (Ed.), *Real Estate. Tendenze evolutive del settore*. il Mulino, Bologna, pp. 301-335, ISBN: 978-88-15-25834-2.
12. Paniccia P. (2014), “Tempo e conoscenza nella co-evoluzione tra impresa e ambiente”, in Cafferata R., *Management in adattamento. Tra razionalità economica, evoluzione e imperfezione dei sistemi*, Il Mulino, Bologna, pp. 294-299. ISBN: 978882043365.
13. Paniccia P., Basciano M. (2013), “Roma cresce in Russia e in altre repubbliche ex-sovietiche”, in Roma Capitale (Ed.), *Roma cresce. Brasile, Cina e Russia: mercati strategici di un nuovo turismo per l'Italia e la Capitale*, Franco Angeli, Milan, pp. 157-219, ISBN: 9788820433659.
14. Paniccia P., Silvestrelli P., Valeri M., Montella M.M., Rozera C. (2013), “Innovare nell'ottica della sostenibilità. L'esempio dell'albergo diffuso come progetto di valorizzazione per il territorio”, in Franch M. and Martini U. (Eds.), *Management per la sostenibilità dello sviluppo turistico e la competitività delle destinazioni*, AIDEA, Il Mulino, Bologna, pp. 273-324, ISBN: 978-88-15-24758-2.
15. Paniccia P., Vannini I. (2012), “Da impresa agricola a agriturismo: un percorso nell'ottica della sostenibilità”, in Ciappei C. and Padroni G. (Eds.), *Le imprese nel rilancio competitivo del Made e Service in Italy: settori a confronto*, Franco Angeli, Milan, pp. 72-97, ISBN: 978-88-568-4981-3.
16. Paniccia P. (2012), “Le evoluzioni nel turismo e i loro effetti sui metodi e sugli strumenti di analisi” in Basciano M., Cafferata R., Paniccia P., Russo G. (Eds.), *Caratteristiche e lineamenti evolutivi del turismo nella provincia di Frosinone. Analisi e proposte di sviluppo*, Edizioni Scientifiche Italiane, Naples, pp. 11-21, ISBN: 9788849523485.

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17. Pechlaner H., Paniccia P., Valeri M., Raich F. (2012), “Dal *destination management* al *destination governance*: problemi e prospettive”, in Pechlaner H., Paniccia P., Valeri M., Raich F. (Eds.), *Destination Governance. Teoria ed esperienze*, Giappichelli, Turin, pp. 3-17, ISBN: 978-88-3480951-8.
18. Paniccia P., Minguzzi A., Valeri M. (2011), “Coevoluzione tra impresa e destinazione turistica. L’esperienza innovativa dell’«albergo diffuso»”, in Pilotti L. (Ed.), *Creatività, innovazione e territorio. Ecosistemi del valore per la competizione globale*, Il Mulino, Bologna, pp. 405-461, ISBN: 9788815234063.
19. Paniccia P., Formisano V., Russo G. (2011), “Il ruolo delle Banche Popolari Cooperative nello sviluppo dei *network* locali di mutualità”, in Borroni E. and Mussari R. (Eds.) *Public & Non Profit for a Responsible and Supportive Market*”, Il Mulino, Milan, pp. 297-318, ISBN 978-88-15-23407-0.
20. Paniccia P., Valeri M. (2010), “Enhancing knowledge in tourist firms: between maintenance and change”, in Keller P. and Biegger T. (Eds.), *Managing Change in Tourism. Creating Opportunities – Overcoming Obstacle*, Erich Schmidt Verlag, Berlin, pp. 123-136, ISBN: 9783503120666.
21. Paniccia P., Pechlaner H., Valeri M. (2010), “The importance of the time of experience in the innovation of tourism business - The Sextantio Albergo Diffuso”, in Weiermair K., Go F., Keller P., Pechlaner H. (Eds.), *Entrepreneurship and Innovation in Tourism*, Erich Schmidt Verlag, Berlin, pp. 97-116, ISBN: 9783503116119.
22. Paniccia P., Silvestrelli P., Valeri M. (2010), “Innovazioni *made in Italy* nel management alberghiero. La realtà degli «alberghi diffusi»”, in Paniccia P., Silvestrelli P., Valeri M. (Eds.), *Economia e management delle attività turistiche e culturali. Destinazione, impresa, esperienza. Contributi di ricerca*, Giappichelli, Turin, pp. 91-130, ISBN: 978-88-348-0024-9.
23. Abatecola G., Cafferata R., Paniccia P., Poggiosi S. (2010), “Le difficoltà del cambiamento dei sistemi di *governance* delle società italiane quotate”, in Fortuna F. (Ed.), *La corporate governance nell’esperienza internazionale: aspetti comparativi e profili evolutivi*, Il Mulino, Bologna, pp. 10-50, ISBN: 9788815139184.
24. Paniccia P. (2009), “Approvvigionamenti sistemici e performance operative. Dall’acquisto alla gestione integrata dell’approvvigionamento delle *facility* aziendali”, in Ciappei C., Pellegrini M. (Eds.), *Facility Management for Global Care. Economia e Gestione dell’Accudimento*, University Press, Florence, pp. 137-176, ISBN: 978-88-6453-085-7.
25. Paniccia P., Valeri M. (2008), “Destinazione turistica e impresa immobiliare”, in *L’annuario del turismo e della cultura*, Centro studi TCI, Milan, pp. 267-268, ISBN: 9788809741966.
26. Paniccia P., Pechlaner H., Valeri M. (2007), “Il tempo dell’esperienza nell’innovazione dell’impresa turistica. L’albergo diffuso Sextantio”, in Tavoletti E. (Eds.), *Il settore immobiliare visto attraverso la case study research methodology*, Giappichelli, Turin, pp. 55-78, ISBN: 9788834875315.
27. Paniccia P. (2007), “Organizzazione che apprende, crea e valorizza la conoscenza”, in Cafferata R. (Ed.), *Direzione e organizzazione aziendale*, Aracne, Rome, pp. 115-140, ISBN: 978-88-548-1027-3.
28. Paniccia P. (2006), “Il knowledge management: tra formale e informale”, in Paniccia P. (Ed.), *Creazione e valorizzazione della conoscenza in impresa*, Aracne, Rome, pp. 87-113, ISBN: 88-548-0529-7.
29. Paniccia P. (2006), “Il tempo dell’esperienza in impresa: tra apprendimento e obsolescenza”, in Paniccia P. (Ed.), *Creazione e valorizzazione della conoscenza in impresa*, Aracne, Rome, pp. 119-142, ISBN: 88-548-0529-7.
30. Paniccia P. (2006), “Istituzioni e mercato nella gestione e nella competitività delle imprese rurali del Lazio: le imprese corilicole della Provincia di Viterbo”, in Ciappei C. (Ed.), *La produzione e la fruizione delle tipicità rurali*, University Press, Florence, pp. 267-360, ISBN: 978-88-8453-447-7.
31. Paniccia P. (2005), “Organizzazione che apprende, crea e valorizza la conoscenza”, in Cafferata R. (Ed.), *Direzione e organizzazione aziendale*, Aracne, Rome, pp. 115-140, ISBN: 88-7999-956-7.

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32. Paniccia P. (2004), “Coevoluzione nel rapporto impresa-ambiente: il caso Olivetti”, in Cafferata R. and Gatti C. (Eds.), *Casi di economia e gestione delle imprese*, Cedam, Padua, pp. 185-236, ISBN: 978-88-13-25304-2.
33. Paniccia P. (1994), “L’ambiguità del termine impresa minore” (pp. 19-28); “Specificità delle aree economiche di riferimento” (pp. 165-174); “Richiamo ai principali approcci teorici sugli assetti imprenditoriali” (pp.175-179), in Scafarto T. (Ed.), *L’impresa minore del Frusinate. Caratteristiche strutturali, ambiente operativo e profili imprenditoriali*, Edizioni Scientifiche Italiane, Naples, ISBN: 9788871048543.

Monographs

1. Paniccia, P., Baiocco, S. (2019). *Management delle Imprese e delle Destinazioni Turistiche*, TEXMat, ISBN 978-88-949-8219-0.
2. Paniccia, P., Baiocco, S. (2018), *Management delle Attività Turistiche. Impresa, Destinazione, Esperienza. Approfondimenti e applicazioni*, Rome, TEXmat, pp. 114, ISBN: 978-88-94982-01-5.
3. Paniccia, P., Leoni, L. (2016), *Knowledge Management. Approfondimenti, casi di studio, strumenti e tecniche*, Rome, TEXmat, pp.104, ISBN: 978-88-88748-76-4.
4. Paniccia, P., Leoni, L. (2014), *Knowledge Management. Approfondimenti e casi di studio*, Rome, TEXmat, pp. 104, ISBN: 978-88-88748-68-9.
5. Paniccia P., Basciano M. (2014), *Modelli e tecniche di management applicati all’impresa turistica*, Giappichelli, Turin, pp. 70, ISBN: 978-88-348-4839-5.
6. Paniccia P. (2002), *Dinamiche temporali e cognitive nell’approccio sistemico al governo dell’impresa*, Cedam, Padua, pp. 200, ISBN: 978-88-13-24120-9.
7. Paniccia P. (1999), *Il tempo nel governo dell’impresa. Tempo e conoscenza nell’economia delle imprese*, Giappichelli, Turin, pp. 277, ISBN: 88-348-9289-5.
8. Paniccia P. (1995), *Approvvigionamenti sistemici e performance operative*, Essays Series n. 3, Department of Business and Employment, University of Cassino, pp.187.
9. Paniccia P. (1993), *Marketing d’acquisto e valore nel processo tecnico-economico dell’impresa industriale*, Essays Series n. 1, Department of Business and Employment, University of Cassino, pp. 64.
10. Paniccia P. (1989), *Strumenti conoscitivi per la pianificazione strategica aziendale. I modelli di portafoglio prodotti, di portafoglio tecnologico e di definizione del business*, Giappichelli, Turin, pp.171, ISBN: 88-348-0769-3.

Edited Books

1. Paniccia P., Barile S. (Eds., 2018), *Evoluzionismo sistemico: Il fascino della precarietà*. Atti di Convegno, Aracne, Rome, pp. 187, ISBN: 978-88-255-1664-7,
2. Quagliuolo M., Paniccia P. (Eds., 2018), *Knowledge Management per lo Sviluppo Locale Integrato*, HERITY Wizard’s Days – 3, HERITY – DRI, Rome, pp. 98, ISBN: 978-88-903829-7-0.
3. Paniccia P. (Ed., 2018), *Knowledge Management per la Competitività d’Impresa*, Aracne, Rome, ISBN: 978-88-255-1370-7, pp. 371, Doi: 10.4399/97888255137076.
4. Poggesi S., Paniccia P. (Eds. 2018), *Evoluzione nei servizi: Modelli ed Esperienze– Evolution in services, Models and Experiences*, Wolters Kluwer, Italy, pp. 303, ISBN: 978-88-13-36547-9.
5. Pechlaner H., Paniccia P., Valeri M., Raich F. (Eds., 2012), *Destination Governance. Teoria ed esperienze*, Giappichelli, Turin, pp. 479, ISBN: 978-88-3480951-8.

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July, 2019

6. Paniccia P., Silvestrelli P., Valeri M. (Eds., 2010), *Economia e management delle attività turistiche e culturali. Destinazioni, imprese, esperienza. Contributi di ricerca*, Giappichelli, Turin, pp. 310, ISBN: 9788834800249.
7. Paniccia P. (Ed., 2006), *Creazione e Valorizzazione della Conoscenza in Impresa*, Aracne, Rome, pp. 281, ISBN: 9788854805293.

Conference Proceedings

1. Leoni L., Baiocco S., Paniccia, P. (2019), “Imprese della Moda 4.0 nella città di Roma”, Referred Electronic Conference Proceeding Sinergie - Sima 2019, Conference: *Management and sustainability: creating shared value in the digital era*, 20-21 June 2019, Sapienza University of Rome (Italy).
2. Paniccia P., Poggesi S., Abatecola G., (2018) “Conoscenza e sviluppo del territorio in una prospettiva co-evolutiva”, Conference: *Knowledge Management per lo Sviluppo Locale Integrato*, 3° Wizard’s Days HERITY, 13 April, in Quagliuolo M. e Paniccia P. (Eds.), pp. 25-33, ISBN: 978-88-903829-7-0.
3. Paniccia P., Barile S., (2018) “Introduzione ”, Conference: “*Evoluzionismo sistemico: il fascino della precarietà*”, 6 July, Tor Vergata University of Rome, Rome, pp. 11-12. ISBN: 978-88-255-1664-7.
4. Paniccia P., Cristofaro M., Leoni L., Baiocco S. (2018), “L’approccio co-evolutivo nel settore turistico: evidenze dalla Convenzione delle Alpi”, Conference: “*Evoluzionismo sistemico: Il fascino della precarietà*”, Tor Vergata University of Rome, Rome, July, 6th, pp. 29-37, ISBN: 978-88-255-1664-7.
5. Paniccia P., Baiocco S., Scafarto F. (2018), “TTOs and Successful University Spin-offs: A Co-Evolutionary Perspective”, *25th Annual EurOMA Conference*, Track: *Entrepreneurial University*, June, 24th-26th 2018, Budapest, Hungary, ISBN 978-615-5270-43-7.
6. Paniccia P., Leoni L. (2015), “Alberghi diffusi in contesti storici: dalle suggestioni dell’innovazione alla reale esigenza della sostenibilità”, *27th Sinergie Annual Conference: Heritage, management e impresa: quali sinergie?*”, Termoli, University of Molise, July. 9th-10th 2015, *Sinergie Referred Electronic Conference Proceeding*, ISBN: 97888907394-5-3
7. Paniccia P., Silvestrelli P., Valeri M. (2013) “Hotel innovation and coevolution toward sustainability: The Albergo diffuso”, *36th Annual Conference of the Italian Academy of Business Administration and Management (AIDEA): The firm’s role in the economy: Does a growth-oriented business model exist?*, September, 19th-21st, 2013, Lecce, Cacucci (CD-ROM format).
8. Paniccia P. (2011), “Coevoluzione impresa turistica-ambiente e innovazione. Il contributo dei fattori tempo e conoscenza”, *5th Conference of the Italian Association for Cross-Disciplinary Researches into Tourism Psychology (ARIPT): Psychology, environment and health for quality tourism*, Viterbo-Tarquini, 2009, Italy, in *Tourism and psychology journal*, 2011, Padova University Press, ISSN: 2240-0443.
9. Abatecola G., Cafferata R., Paniccia P., Poggesi S. (2010), “Le difficoltà del cambiamento dei sistemi di governance delle società italiane quotate”, Final Conference of the Corporate Governance Study and Focus Group of the Italian Academy of Business Administration and Management (AIDEA), Oct. 6th, Senate of the Italian Republic, Rome.
10. Paniccia P., Formisano V., Russo G. (2010), “Il ruolo delle Banche Popolari Cooperative nello sviluppo dei network locali di mutualità”, *33th Annual Conference of the Italian Academy of Business Administration and Management (AIDEA): Collaborare e competere per un mercato responsabile e solidale: amministrazioni pubbliche, enti non profit, fondazioni, imprese cooperative, imprese sociali*, Il Mulino, Milan, 2010, pp. 297-318, ISBN: 978-88-15-23407-0.
11. Paniccia P., Valeri M. (2010), «Innovazioni made in Italy: da borgo ad albergo», in Mibac-Contributi, pp. 186-190, MP MIRABILIA Editions (Proceedings of the BIT - Borsa Internazionale del Turismo – Conference entitled: *Cultural tourism: New trends of socio-economic development*, Milan, February, 18th-21st, 2010.

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12. Paniccia P., Valeri M. (2010), “Innovazioni made in Italy: da borgo ad albergo”, *Conference of the Italian Ministry of Cultural Heritage and Activities (MiBAC): Cultural tourism: New trends of socio-economic development*, BIT - Borsa Internazionale del Turismo, February, 18th-21st, 2010, Milan, in MiBAC-Contributi, pp. 186-190, MP MIRABILIA Editions.
13. Paniccia P. (2009), “The Time of Experience in the innovation of hotel firm. Customer experience and systemic co-evolution”, *Conference of the European Academy of Management and Business Economics (AEDEM): Creativity and Survival of the Firm Under Uncertainty*, September, 10th-11th, 2009, University of Rome La Sapienza, Rome, *European Academic Publishers*, Madrid: ISBN: 978-84-692-5174-4.
14. Paniccia P., Valeri M. (2009), Enhancing Knowledge in Tourist Firm: Between Maintenance and Change”, *59th Aiest Conference: “Change Management in Tourism: Creating Opportunities – Overcoming Obstacles”*, August, 23rd -27th, Sanvolinna – Finland.
15. Scafarto T., Paniccia P. (2000), “Imprenditorialità e relazioni tra le imprese industriali del Frusinate. Nuove prospettive di ricerca”, *Conference AIDEA: Relazioni interaziendali e dinamica competitiva*, 28th-29th-30th October, Parma 1999, McGraw-Hill, Milan, pp. 741-761, ISBN: 9788838608865.

Book Reviews

Paniccia P. (2000), Marzocchi G.L. (Ed., 1999), *Tempo impresa e consumatore. Il Waiting management nelle imprese di servizi*, Carocci, Roma, in *Economia e Diritto del Terziario*, Milano: F. Angeli, n.3, Milan, pp.254.

Research Reports

1. Baiocco S., Paniccia P., Cicerchia A., Leoni L. (2019), *Caratteristiche ed evoluzioni della Moda e dell’Artigianato d’Arte a Roma. Analisi e proposte per lo sviluppo turistico e culturale*, pp. 60. Research Report promoted by Roma Capitale – Department of “Turismo – Formazione Professionale e Lavoro” - in collaboration with the Master MEMATIC – Tor Vergata University of Rome, pp. 90
2. Paniccia P., Abatecola G., Basciano M., David G (2014), *Evoluzioni nel management ricettivo. Modelli, prospettive e proposte di azioni per la competitività dell’ospitalità del Frusinate*, pp. 107. Research Report promoted by ASPIN (Special Agency of the Frosinone Chamber of Commerce for the Internationalization Process), ISNART (National Institute for Tourism Research) and Unioncamere in collaboration with the Master MEMATIC - Tor Vergata University of Rome within the Project entitled “Spot – Tourism Office”, pp. .
3. Paniccia P. (2013), Roma Capitale (Ed.), *Roma cresce. Brasile, Cina e Russia: mercati strategici di un nuovo turismo per l’Italia e la Capitale*, with AA.VV., Franco Angeli, Milan, pp. 220.
4. Basciano M., Cafferata R., Paniccia P., Russo G. (2012.), *Caratteristiche e lineamenti evolutivi del turismo nella provincia di Frosinone. Analisi e proposte di sviluppo*, Edizioni Scientifiche Italiane, Naples, pp. 111.
5. Paniccia P. (2010), *Survey on the trend of arrivals and the number of visitors in the religious institutes of the city of Rome* pp. 41. Research Report promoted by Roma Capitale - Tourism Department – in collaboration with the Master MEMATIC - Tor Vergata University of Rome and Opera Romana Pellegrinaggi (Vatican). The results were presented during the Workshop entitled “Rome opens up to a new touristic system”, University LUISS Guido Carli, May, 6th, 2010. The contribution to this research report has evolved into the publication: Paniccia P. Leoni L., Baiocco S. (2017), “Interpreting Sustainability through Co-Evolution: Evidence from Religious Accommodations in Rome”, *Sustainability*, 9, 2301, pp. 20.
6. Paniccia P. (2003), *Piano di rilancio del settore industriale del Frusinate con particolare riferimento al comparto della componentistica auto*, Research Report promoted by Frosinone Province in collaboration with University of Cassino and Studi Strategici d’Impresa, pp. 248.

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CONFERENCE ORGANIZATION, INVITED SEMINARS AND KEYNOTE SPEECHES (last 20 years)

- July 10th 2019: Co-Organizer and Chair, as Member (delegated by the Rector) of the Board of Directors of the PNICube – Italian Association of University Incubators and Business Plan Competition and Coordinator of the Start Cup Lazio of the Pitch Day of the Start Cup Lazio 2019, LVenture, Rome.
- June, 26th-28th 2019: *Creating enterprise from academic research. The PNICube-Start Cup Lazio system.* Keynote Speech, Special Session: “University, start-up and SME: a winning synergy”, International Conference SIE, Tor Vergata University of Rome, June, 28th. WeGil, Rome.
- June, 20th-21th 2019: *4.0 Fashion Companies in the city of Rome*, Speaker (with Baiocco S., Leoni L.) at the Annual Conferenc Sinergie - Sima: “Management and sustainability: creating shared value in the digital era”, Parallel Session: “Management and Sustainability. Creating Shared Value in the Digital Era”, Sapienza University of Rome, Italy.
- June, 3th-5th 2019: Scientific Co-Responsible and Co-Chair of the Town Meeting for the Strategic Plan of Rome within the Conference: *Future Tourism Rome*, Acquario Romano, Rome.
- May, 17th 2019: Co-Chair and Co-Organizer, as Member (delegated by the Rector) of the Board of Directors of the PNICube – Italian Association of University Incubators and Business Plan Competition - of the *Italian Master Start up Award*, promoted by PNICube. Keynote Speech, Tor Vergata University of Rome, School of Economics.
- April, 4th 2019: Co-Organizer and Chair of the Inaugural Conference of the Master’s Degree in Management of the Organizations and Social Doctrine of the Church (MODSC): *Management for the Sustainability: Challenges and Common Good*, promoted by the Embassy of Italy at the Holy See, Rome.
- March, 17th 2019: Organizer and Chair, as Coordinator of the Master in Economics and Management of Tourists and Cultural Activities (MEMATIC), of the Seminar: *The digitization of the tourism sector*, Tor Vergata University of Rome, School of Economics, Rome.
- July, 6th 2018: Scientific Co-Responsible, Co-Chair and Co-Organizer of the Conference “*Evoluzionismo Sistemico: il fascino della precarietà*”. Keynote Speech, Plenary Session, Tor Vergata University of Rome, School of Economics.
- April, 6th-14th 2018: *La Start Cup nella creazione di reti di conoscenza e di start up innovative.* Keynote speech for the Conference: *Education & Innovation – Universities – Rome Startup Week*, WeGil, Rome.
- April, 13th 2018: Scientific Co-Responsible, Co-Chair and Co-Organizer of the Conference “*Knowledge management for Integrated Local Development*”. Keynote Speech, HERITY Wizard’s Days – 3, School of Economics, Tor Vergata University of Rome,.
- March, 29th 2018: Organizer and Chair of the Workshop: *Environment and development: the integral ecology in practice according to the Italian Ministry of Foreign Affairs and international cooperation* (MAECI). Guest speaker: Grammenos Mastrojeni (Ministry of Foreign Affairs and International Cooperation – MAECI), Tor Vergata University of Rome, School of Economics.
- December, 10th 2017: *Religious lodging and sustainable development: the case of historic convents in Rome*”, Speaker (with Baiocco S., Leoni L.) at the 4th World Research Summit for Tourism and Hospitality, UCF Rosen College of Hospitality Management, Orlando FL (USA), December 8th-11th, 2017.
- December, 1th 2017: Organizer and Chair of the Seminar: *L’imprenditore Cristiano*, Guest Speaker: Giancarlo Abete (Past President UCID Nazionale, Past President Unione Industriali di Roma, Past President Confindustria Lazio), Tor Vergata University of Rome.
- November 18th 2017: Organizer and Chair of the Seminar: *Ambiente, pace, economia e diritti umani: integrare gli orizzonti nel nuovo sviluppo*. Guest Speaker: Grammenos Mastrojeni (Ministry of Foreign Affairs and International Cooperation – MAECI), Tor Vergata University of Rome, Rome.
- June 23rd 2017: *Courage in management studies and in entrepreneurial training for university students*”, Keynote Speech for the XIV Simposio Internazionale dei Docenti Universitari: La Terza Missione delle Università, dei Centri di Ricerca e delle Istituzioni dell’Alta Formazione Artistica, Musicale e Coreutica in Europa per uno sviluppo umano e globale, Diocesi di Roma, Pastorale Universitaria, Rome .

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- May, 12th 2017: *Start-up and entrepreneurship in training. The role of the university*, Keynote speech for the Seminar: “Technological development, Firms and new professions”, during the Week of Management promoted by the Curacy of Rome, Niccolò Cusano University of Rome, Rome.
- April, 11th 2017: Organizer and Chair of the Workshop: *Creatività, design e architettura in Italia*, in collaboration with MAXXI Foundation, Tor Vergata University of Rome..
- March, 30th 2017: Organizer and Chair, as Coordinator of the Master in Economics and Management of Tourists and Cultural Activities (MEMATIC), of the workshop: *Tourism, Culture and Sustainability*, Tor Vergata University of Rome, Rome.
- March, 23th 2017: Co-Organizer and Chair, as Coordinator of the Master in Management of the Organizations and Social Doctrine of the Church (MODSC), of the Conference: *Management, Organizations and Sustainability: challenges for the Common Good*, promoted by the Curacy of Rome, Tor Vergata University of Rome, Rome.
- March, 13th 2017: Organizer and Chair of the Seminar: *Hotels chains and real estate companies*, with the collaboration of Horwath HTL and Gruppo Toscano, Tor Vergata University of Rome, Rome.
- March, 7th 2017: Organizer and Chair of the Seminar: *Models of creative enterprise in Europe and in Italy*, in collaboration with Symbola, Tor Vergata University of Rome, Rome.
- February, 27th 2017: *Start up, SMEs and Internationalization*, Keynote speech for the Conference: “US Market Access”, INUIT Foundation of the Tor Vergata University of Rome, Rome.
- October, 24th 2016: Organizer and Chair, as Delegates of “Start Cup Lazio 2016”, the Seminar: *Start Cup in the third mission and knowledge transfer processes*, Tor Vergata University of Rome, Rome.
- September, 27th 2016: *Start Cup and the role of Tor Vergata University*, Keynote speech for the Conference “Startups and Innovation: Youth, Institutions and Territory”, Tor Vergata University of Rome.
- September, 8th 2016: *Entrepreneurial Mercy and the Sustainability of the Firm*, Keynote speech (with Prof. C. Ciappei) for the XIII International Symposium of Academics: “Knowledge and Mercy” promoted by the Curacy of Rome, Management Session, “Sharing values for a global and sustainable business”, 4th Step, Evolving managerial profiles: competence models, values and business ethics, University Roma Tre, Rome.
- July, 18th 2016: Co-Organizer and Keynote speech for the Seminar: *Sharing resources for the development of innovation*, organized for the Start Cup Lazio 2016, Niccolò Cusano University of Rome.
- April, 13th 2016: Scientific Responsible and Co-Organizer of the International Meeting for the sign of the *Agreement of Cultural and Scientific Collaboration* between the University of Rome Tor Vergata and the University of Ghana “UG”. Keynote speech regarding two projects which are part of the Agreement: i) research project entitled: "Creation of sustainable community-based tourism in Ghana: network of small hospitality activities as generators of knowledge; ii) creation of a Research and Training Center on “Tourism Management and Enhancement of Cultural Heritage” at the University of Ghana "UG".
- March, 1st 2016: *Tourism Firm and Territory*, Keynote speech for the Conference: “Tourism: Doing Business in the Light of New Market Trends and Reforms”, Session: “Tourist Firm, Security and Legality”, Regional Institute of Legal Studies of the Lazio Arturo Carlo Jemolo, Rome.
- February, 29th 2016: Organizer and Chair of the Seminar: “Tourism, Culture and new professions”, e Open Day of the Master in Economics and Management of Tourists and Cultural Activities (MEMATIC), Tor Vergata University of Rome, Rome.
- October, 28th 2016: *Start Cup in the third mission and knowledge transfer processes*, Keynote speech, as Delegate of the Start Cup Lazio, “Tor Vergata University of Rome, Rome.
- July, 9th-10th 2015: *The Alberghi diffusi in historical contexts, from the suggestions of innovation to the real need for sustainability*, Speaker at the XXVII Sinergie Annual Conference: “Heritage, Management e Firm: What Synergies?” (with L. Leoni), University of Molise, Italy
- June, 26th 2015: *The Virtue of Courage in Entrepreneurship*, Keynote speech for the XII International Symposium of Academics: “A Culture for a New Humanism”, promoted by the Curacy of Rome, Economic Session, “The Globalized Economy Humanism: Utopia or Future Project? (vision, tools, responsibility)”, Pontificia Università Lateranense, Rome, Rome.
- May, 20th 2015: Scientific Co-Responsible, as member of the Tor Vergata University Delegation, to the International Meeting for the sign of the *Agreement of Cultural and Scientific Collaboration* between the Bahcesehir University

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and the Tor Vergata University of Rome, Villa Mondragone, Convention Centre of the Tor Vergata University of Rome, Monteporzio Catone, Rome.

- November, 13-14th 2014: *Italian manufacturing industry: challenges and courage*, Keynote speaker and Guest Editor for the XXV Annual Conference of Sinergie titled “Manufacturing: what future?”, Cassino University Cassino University.
- April, 10th 2014: Co-Organizer and Chair of the Workshop: *The Great Beauty: Tourism and Culture*, in partnership with the National Museum of the XXI Century Arts – MAXXI, Tor Vergata University of Rome, Rome
- March, 27th 2014: Organizer and Chair of the Conference: *Russia and China: Strategic Markets for a New Tourism*, Tor Vergata University of Rome. Speakers: Vitaly Fadeev, Counselor of the Embassy of the Russian Federation and Li Xiaoyong, First Secretary and Head of the Political Office Embassy of the Chinese Republic.
- March, 17th 2014: Concluding Keynote Speech, Conference entitled “Italian Female Firms: What Challenges for the Future?”, Tor Vergata University of Rome.
- March, 13th, 2014: *The Evolution of Hospitality Management. Models, Perspectives and Action Plans for the Competitiveness of Hospitality in Frosinone*. Keynote speech for the Ceremony for the award of the brand “Italian Hospitality 2014” at the Chamber of Commerce of Frosinone organized by ASPIN (Special Agency of the Frosinone Chamber of Commerce for the Internationalization Process) within the project “Spot – Sportello del Turismo”, in partnership with ISNART (National Institute for Tourism Research).
- September, 3rd 2013: Concluding Keynote Speech of the Programme “School of Future Leaders, Summer 2013”, Consel (Elis Consortium for Higher Education), Rome.
- April, 4th 2013: Co-Organizer and Chair of the Seminar: *Between Crisis and Future: Emerging and New Tourist Markets in Italy: Brazil, China and Russia* promoted by Roma Capitale, Tor Vergata University of Rome, Luiss and Roma Tre, Tor Vergata University of Rome, Rome.
- October, 5th-6th 2012: *Rome grows in Russia and in other Post-Soviet Republics*, Keynote speech for the Conference: “General States of Tourism”, First Session: “Positioning and Markets”, Roma Capitale, Rome.
- June, 22nd 2012: *The value of entrepreneurship in the current education of students*, Speaker for the IX International Symposium of University Professors entitled “Young, Education, University”, promoted by the Office for the University Pastoral of the Vicariate of Rome in collaboration with the Italian Ministry of Education, University and Research (MIUR).”, as part of the workshop entitled “Investing on Young”. Second session: “From University to Job”, Rome.
- May, 15th-16th 2012: Member of the Scientific Committee of the 4th E-LAB International Symposium of Entrepreneurship:, *Entrepreneurship for the future*, Tor Vergata University of Rome, School of Economics, Rome.
- December, 2nd 2011: *The Albergo Diffuso: An Innovation for Sustainability*, Keynote speech for the Conference: “Sustainability of the Tourist Development and Territory Competitiveness”, AIDEA Study and Focus Group on “Management for the Sustainability of the Tourist Development and the Competitiveness of Destinations”, University of Genoa, School of Economics.
- September, 21st-23rd 2011: *The «Albergo Diffuso»: Innovation and Co-evolution toward Sustainability*, Speaker at the Seminar (with A. Minguzzi e M. Valeri), ATLAS Annual Conference, Valmiera – Latvia.
- September, 16th 2011: *Hotel Innovation and Coevolution toward Sustainability: The «Albergo Diffuso»*, Speaker at the Seminar (with con P. Silvestrelli e M. Valeri), Seminar of the AIDEA Study and Focus Group: “Management for the sustainability of the tourist development and of the competitiveness of destinations”, Olbia, Italy.
- May, 19th 2011: *The value of ethics for students of economics*, Speaker at the Seminar: “Ethics in the socio-economic education of University students”, Tor Vergata University of Rome, School of Economics.
- November, 19th 2010: *Co-evolution between firms and tourist destinations. The innovative experience of the «albergo diffuso»*, Speaker at the Seminar of the AIDEA Study and Focus Group: “Creativity and Innovation”, University of Naples.
- October, 21st -22nd 2010: *The role of cooperative popular banks for the development of mutuality local networks*, Speaker (with V. Formisano e G. Russo) at the XXXIII AIDEA Conference “Public & Non Profit for a Responsible Market”, Milan, Italy.
- May, 6th 2010: *The touristic flow size in Rome: The role of religious institutes*, Keynote speech for the Workshop: “Rome opens up to a new touristic system”, LUISS University, Rome.

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July, 2019

- March, 24th 2010: Concluding Keynote speech, XV International Conference on “Marketing and Sports Tourism”, Tor Vergata University of Rome, School of Economics.
- October, 15th-17th 2009: *The value of knowledge management in tourism. Customer experience, systemness and co-evolution*, Keynote speech for the V Conference: “Psychology, Environment and Health for Quality Tourism”, where she presents a study entitled “”.
- September, 10th-11th 2009: *The time of experience in the innovation of hotel firms. Customer experience and systemic co-evolution*, Keynote speech for the , XVII International Conference: “Creativity and Firm Survival Under Uncertainty”, organized by the European Academy of Management and Business Economics (ADEM) in partnership with the Italian Academy of Business Administration and Management (AIDEA), Sapienza University of Rome, School of Economics.
- August, 23rd -27th 2009: *Enhancing knowledge in tourist firm: Between maintenance and change*, Speaker at the 59th Aiest Conference: “Change Management in Tourism: Creating Opportunities – Overcoming Obstacles”, Sanvolinna – Finland.
- May, 20th 2009: *Public museums and tourist flows in the relationship between museums and sustainable tourism*, Speaker at the Seminar “Museums and Sustainable Tourism” organized by ICOM (International Council of Museums) and the Italian Touring Club for the International Museum Day, Rome.
- December, 4th 2008: Organizer and Chair of the Conference: “Church and religious tourism”, Guest Speaker S.Ecc.za Mons. Agostino Marchetto, Secretary of the Pontifical Council for the Pastoral Care of Migrants and Itinerant People (in partnership with the Tor Vergata University’s Chapel “San Tommaso D’Aquino”), Tor Vergata University of Rome, Rome.
- November, 20th 2008: Organizer and Chair of the Conference: “Religious tourism and pilgrimage”, Guest Speaker: Padre Caesar Atuire, CEO of Opera Romana Pellegrinaggi (in partnership with the Tor Vergata University’s Chapel “San Tommaso D’Aquino”), Tor Vergata University of Rome, School of Economics, Rome
- May, 28th 2008: in partnership with the Antonio Segni Foundation, she organizes the workshop entitled “Problems and prospects of tourism in Sardinia”, as part of the seminars entitled “MEMATIC Meets Regions”, Tor Vergata University of Rome, Rome.
- February, 26th 2008: Organizer and Chair of the Conference “Destination Italy: What Prospects for the Future?”, associated with the launch of the first edition of the Master in Economics and Management of Tourists and Cultural Activities (MEMATIC). Guest Speaker: Peter Keller – President of the International Association of Scientific Experts in Tourism – and Harald Pechlaner – Scientific Director of the Institute for Regional Development and Location Management, EURAC, Tor Vergata University of Rome, Rome
- March, 6th 2008: *The relationship between real estate and tourism*, Speaker at the Workshop: “Problems and prospects of real estate and financial markets”, organized by the Master in Real Estate Economics and Management (MEGIM), Tor Vergata University of Rome, Rome.

RESEARCH PROJECTS

Direction of the following research projects:

- 2018-2019: ROMA CAPITALE, TOURISM DEPARTMENT, *Caratteristiche ed evoluzioni del sistema moda a Roma: analisi e proposte di sviluppo*. Role: Scientific Responsible and Coordinator of the Research group of the Department of Management & Law. Research project funded by Roma Capitale, Rome.
- 2017-present: POR FESR 2014-2020, *SMART MICE PLATFORM” - Piattaforma Digitale Integrata per i Servizi del Convention Bureau di Roma e Lazio*. Scientific Responsible - Tor Vergata University Research Unit. Other Partners: Link Campus University, Convention Bureau Rome and Lazio srl, Skilab Studios srl, Omnitechit srl. Capofila: Enterprise Application Integration Software SRL (Submitted December 2017 - funded January 2019 - Bollettino Ufficiale Regione Lazio 10/01/2019).
- 2016 –present: UNIVERSITY OF GHANA “UG”, *Creating community-based sustainable tourism in Ghana: network of small hospitality business as knowledge generators*. International on-going Research Project within the Agreement of Cultural and Scientific Collaboration between the University of Ghana

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“UG” and the Tor Vergata University of Rome, promoted by P. Paniccia (2016 –present). A first result of this research project is the publication: Paniccia P., Baiocco S. (2018), “Turismo religioso e competitività: una prospettiva co-evolutiva dei servizi di ospitalità”, in Poggesi S., Paniccia P., *Evoluzione nei servizi – Evolution in services*, Cedam, Wolters Kluwer, Padova, pp. 3- 39, ISBN: 978-88-13-365479.

- 2016-present: UNIVERSITY OF GHANA “UG”, International Research and Training Project aimed at creating a Centre on “Tourism Management and Enhancement of Cultural Heritage” at the University of Ghana “UG”, within the Agreement of Cultural and Scientific Collaboration between the University of Ghana “UG” and the Tor Vergata University of Rome. A first result of this research project is visible in the knowledge transfer related to the program of the Master MEMATIC in order to create a similar master at the University of Ghana “UG”.
- 2013-14: ROMA CAPITALE, TOURISM DEPARTMENT, *Roma cresce. Brasile, Cina e Russia: mercati strategici di un nuovo turismo per l'Italia e la Capitale*. Role: Co-Cordinator. Research project funded by Roma Capitale, Rome.
- 2013-14: ASPIIN-CHAMBER OF COMMERCE OF FROSINONE, *Evoluzioni nel management ricettivo. Modelli, prospettive e proposte di azioni per la competitività dell'ospitalità del frusinate*. Frosinone, Italy.
- 2012-2013: UNIVERSITY OF CASSINO, *Peculiarities and evolutionary features of the province of Frosinone. Analysis and development proposal*, Ass. FORMAT, Cassino, Italy.
- 2008-2010: AIDEA Study and Focus Group, *Creativity, Innovation and Territory. Ecosystems of value for global competition*. Role: Coordinator of Tor Vergata University Research Unit.
- 2008-2009: UNIVERSITY RESEARCH PROJECT (EX 60%), *The relationship between tourism and real estate for the competitiveness of Italy*, Tor Vergata University of Rome.
- 2009- 2010: UNIVERSITY RESEARCH PROJECT (EX 60%), *Agribusiness firms, tourist firms and environmental development in light of the current economic crisis*, Tor Vergata University of Rome ().
- 2010-2012: AIDEA Study and Focus Group, *Management for the sustainability of tourism development and the destinations' competitiveness*. Role: Coordinator of Tor Vergata University Research Unit.
- 2008-2009: ROMA CAPITALE, TOURISM DEPARTMENT, *Survey on the trend of tourists' arrivals at religious institutes in the city of Rome*. Research project funded by Roma Capitale, Rome.
- PRIN MIUR (2008): *The Made in Italy agribusiness*, Research Project of the Tor Vergata University Unit, within the National research about “Problems and prospects of the development of the agribusiness firms: between Made in Italy and Service in Italy” (funded on the basis of competitive calls).
- UNIVERSITY RESEARCH PROJECT (EX 60%), *Knowledge management and intangible assets*, Tor Vergata University of Rome, 2008.
- UNIVERSITY RESEARCH PROJECT (EX 60%), *The «Albergo Diffuso» in the value design of the tourist destination*, Tor Vergata University of Rome, 2007.
- UNIVERSITY RESEARCH PROJECT (EX 60%), *The local public services in light of the recent reforms*, Tor Vergata University of Rome, 2005.
- PRIN MIUR (2004): *Institutions and markets in the management of rural firms in Lazio*, Research project of the Tor Vergata University Unit, within the National research about “The firm-user relationship between localism and globalization of the rural typicalities” (funded on the basis of competitive calls).

Team Member of the following research projects:

- 2011-2014: AIDEA Study and Focus Group, *The Evolution of Real Estate Management between Continuity and Change*, Rome Tor Vergata University Research Unit.

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- 2008-2010: AIDEA Study and Focus Group, *Corporate Governance: An International Comparison*, Rome Tor Vergata University Research Unit.
- 1987-1988: UNIVERSITY RESEARCH PROJECTS (EX 60%), *Marketing, finance and logistics of Small and Medium-sized Enterprises: conditions and problems?*. Coordinator: prof. Carlo Vallini, University of Cassino
- 1988-1989: UNIVERSITY RESEARCH PROJECTS (EX 60%), *Credit system and financing of public interest works created and managed under concession*. Coordinator: prof. Raffaele Picella.
- 1989-1990: UNIVERSITY RESEARCH PROJECTS (EX 60%), *Conditions and Problems of Birth of New Enterprises*. Coordinator: prof. Carlo Vallini.

In addition, I took part as a Member team in numerous various development programs concerning the tourism, cultural and creative sectors promoted by public institutions such as: Lazio Region, Roma Capitale, Province of Frosinone, Unindustria, Chamber of Commerce of Rome and Frosinone, Manageritalia Roma Association, Federalberghi., Fiavet.

TEACHING EXPERIENCE

Undergraduate Level – Classes

- **1989-2002:** *Management and strategic planning* in the General Management module (as Teaching Expert), University of Florence, School of Economics.
- **1994-2003:** *Public Services Management*, University of Cassino, School of Economics.
- **2000-2003:** *General Management*, University of Cassino, School of Economics.
- **2002-present:** *General Management* (9CTS, 54 hours/average 400 students/year), Tor Vergata University of Rome, School of Economics.
- **2004-2006:** *Organizational Behavior*, Tor Vergata University of Rome, School of Economics.
- **2011-2013:** *Management of Cultural and Tourist Activities*, Tor Vergata University of Rome, School of Economics.

Graduate Level – Classes

- **2005-present:** *Knowledge Management* (6 CTS, 36 hours/average 150 students/year), Tor Vergata University of Rome, School of Economics.
- **2011- present:** *Management of Tourist and Cultural Activities* (9 CTS, 54 hours/average 40 students/year), Tor Vergata University of Rome, School of Economics.

Post-Graduate level: Master and Doctorate

- **2016-present:** *Systemic approach, Co-evolution, Corporate Social Responsibility and Ethics Management, Entrepreneurial Curage*, Master in “Management of the Organizations and Social Doctrine of the Church – MODSC” (42 hours/average 15 students/year), Tor Vergata University of Rome.
- **2015-2016:** *Knowledge, entrepreneurs and businesses*, Specialization Course in “Social Doctrine of the Church for Economic and Social Development”, Tor Vergata University of Rome.

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- **2015:** *Creative act, Knowledge management, Tourism firms*, Advanced Training Course in “Management Techniques for Creative Industries and Contemporary Arts – MICART” (20 hours, 35 students, year 2015), financed by the Lazio Region, Tor Vergata University of Rome.
- **2008-present:** *Knowledge Management for the competitiveness of real estate companies*, Master in “Real Estate Economics and Management- MEGIM”, Tor Vergata University of Rome.
- **2008 - 2012:** *Knowledge Management*, in Second level training course in "Personnel management policies", Gruppo Toscano S.p.a. (Rome and Milan).
- **2007-present:** *Governance and management, Organizational Evolution and Sustainability, Tourist firms and Destination Competitiveness*, Master in “Economics and Management of Tourist and Cultural Activities – MEMATIC, Tor Vergata University of Rome .
- **2006-2008:** *Knowledge Management: Methods and Tools*, PhD Programme in Business Management and Organizational Behaviour, Tor Vergata University of Rome, School of Economics.
- **2005-2007:** *Basic concepts of Organization and Knowledge Management*, in Training course on "Principles of governance and management of complex organizations", Institute for Foreign Trade, Advanced School of the Italian Police, Rome.
- **2003-2004:** *Time and knowledge management, and the systemic approach to corporate governance*, PhD Programme in Economics and Finance for the Governance of the Firm, Sapienza University of Rome.
- **1998-2002:** *Business planning, competitive strategy and the role of time factor*, PhD Programme in “Business Administration”, School of Economics, University of Cassino.

Undergraduate and post-graduate theses (Master and Doctoral) supervised

To date, more than 1.000 theses about Enterprise Management and Evolution, Knowledge and Time management, Competitive strategy, Tourism and Cultural Management, Hospitality Management, Management of Creative Industries, Destination Management, Sustainability, Corporate Social Responsibility, Ethics Management, Start ups and Spin offs.

PROFESSIONAL ACTIVITY

- *April, 1985:* Certified Chartered Accountant registered at Court's Official Listing of Certified Accountants and Bookkeepers of Frosinone, Italy (obtained at Sapienza University of Rome), Rome.
- *1985-1986:* Managerial Consultant of the Genghini Group SpA in *Administration Extraordinary* Extraordinary Administration, assignment conferred by the Extraordinary Commissioner, prof. Floriano D'Alessandro - Sapienza University of Rome, Rome.
- *1986 -1989:* Practice as a Chartered Accountant with her own office in Cassino, Italy.

PUBLIC PAGES

Scopus ID	57195516367
Google Scholar	https://scholar.google.it/citations?user=99C4zhQAAAAJ&hl=it
ORCID	https://orcid.org/0000-0002-5508-2766
Publons	https://publons.com/researcher/1517072/paola-paniccia/
LinkedIn	http://it.linkedin.com/in/paola-paniccia-96204064/